API integration is one of the most in-demand skills. Here are the **most common API integrations** clients often request:

**🔹 Authentication & User Management APIs**

1. **Firebase Authentication** – Email, Google, Facebook, Apple login
2. **Auth0** – OAuth, SSO, JWT authentication
3. **Google OAuth / Facebook Login** – Social login integration
4. **Okta / Microsoft Identity** – Enterprise-level authentication

💡 *Used for: User login/signup, secure authentication, role-based access control*

**🔹 Payment Gateway APIs**

1. **Stripe** – Online payments, subscriptions
2. **PayPal** – Payments, invoicing
3. **Razorpay** – Popular in India
4. **Square** – POS & payment processing

💡 *Used for: E-commerce platforms, SaaS billing, donations*

**🔹 Messaging & Notifications APIs**

1. **Twilio** – SMS, voice, WhatsApp messaging
2. **Firebase Cloud Messaging (FCM)** – Push notifications for mobile apps
3. **SendGrid / Mailgun** – Email notifications
4. **OneSignal** – Multi-platform push notifications

💡 *Used for: OTP verification, customer notifications, marketing campaigns*

**🔹 E-commerce APIs**

1. **Shopify API** – Custom apps, checkout process
2. **WooCommerce API** – WordPress e-commerce stores
3. **Amazon / eBay APIs** – Fetch products, automate listings

💡 *Used for: Building online stores, marketplace integrations*

**🔹 Social Media APIs**

1. **Facebook Graph API** – Post automation, analytics
2. **Instagram API** – Post scheduling, user insights
3. **Twitter API (X API)** – Tweet automation, social listening
4. **LinkedIn API** – Profile data, post sharing

💡 *Used for: Social media management tools, content automation*

**🔹 Maps & Location APIs**

1. **Google Maps API** – Location search, distance calculation
2. **OpenStreetMap / Mapbox** – Alternative to Google Maps
3. **Here Maps API** – Advanced location services

💡 *Used for: Delivery apps, location-based services*

**🔹 AI & Chatbot APIs**

1. **OpenAI API (ChatGPT, DALL·E)** – AI-powered chatbots, content generation
2. **Dialogflow** – Google’s chatbot API
3. **IBM Watson API** – AI-powered analytics

💡 *Used for: Chatbots, AI-driven customer support*

**🔹 Finance & Stock Market APIs**

1. **Yahoo Finance API** – Stock prices, market data
2. **Alpha Vantage** – Real-time and historical market data
3. **Plaid API** – Banking transactions, financial data

💡 *Used for: Fintech apps, investment platforms*

**🔹 Cloud Storage & File Management APIs**

1. **Google Drive API** – File storage, sharing
2. **Dropbox API** – Cloud file integration
3. **Amazon S3 API** – Scalable file storage

💡 *Used for: File sharing platforms, backups*

**🔹 CRM & ERP APIs**

1. **Salesforce API** – CRM automation
2. **HubSpot API** – Marketing and sales automation
3. **Zoho API** – CRM, invoicing

💡 *Used for: CRM integrations, sales automation*

**🔹 Data Scraping & Aggregation APIs**

1. **Scraper APIs (Scrapy, BeautifulSoup)** – Web scraping
2. **NewsAPI** – News aggregation
3. **RapidAPI** – API marketplace with various endpoints

💡 *Used for: Data collection, news aggregation, competitor analysis*

**💰 Most Profitable API Integration Freelance Tasks**

✅ **Stripe/PayPal integration** – E-commerce, SaaS apps  
✅ **Firebase Authentication** – Login/signup  
✅ **Twilio/FCM** – SMS, push notifications  
✅ **Google Maps API** – Delivery/travel apps  
✅ **OpenAI API** – AI-powered apps